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## Smartfish Announces Key Distribution Partnership with Prestige International

*Partnership Validates the Demand for ErgoMotion™ Products within the Ergonomic Segment*

ENGLEWOOD N.J.--(BUSINESS WIRE)--Today Smartfish Technologies announced its third key partnership to distribute and sell its ErgoMotion™ technology with Prestige International. As part of its agreement with Prestige International, Smartfish will provide its award-winning ErgoMotion technology to Prestige for distribution to Ergonomic Resellers in the United States, Canada, Australia and parts of Europe. Prestige International will market and sell the Smartfish ErgoMotion product line to its network of hundreds of Resellers.

“Our partnership with Prestige International validates the principle that ErgoMotion is a breakthrough technology for the Ergonomic Community and the market for products which contribute to healthier computing,” said Dr. Jack Atzmon, President and CEO of Smartfish Technologies. “Prestige International is a leading player in the Ergonomic arena and their proven success in the market makes them a great partner for Smartfish. The Prestige International partnership is yet another example of Smartfish’ ability to accelerate its partners success with new and Innovative products conceived, designed and manufactured by Smartfish.”

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Combining the science of ergonomics with the technology of motion, Smartfish’s ErgoMotion is the industry’s most advanced computer peripheral solution designed to relieve discomfort and repetitive stress injuries (RSI) related to extended computer usage. ErgoMotion forms the basis for a new generation of solutions, including mice and keyboards that promote comfort and productivity for a wide range of computer users during long hours of daily usage, whether at work or at home. ErgoMotion enables computer peripherals to automatically adjust the user’s natural hand and wrist positions throughout the day, providing for a more comfortable, healthier, and enjoyable computer lifestyle.

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With its intelligent onboard processing, the ErgoMotion keyboard moves through seven different dynamic positions based on the user’s typing frequency, periodically adjusting the slope and radial alignment of the hands and wrists to avoid fixed positions that constrict movement, which often causes strain and injury. The ErgoMotion Keyboard features a radial adjustment that repositions a user’s hands and wrists to alleviate the wrist’s horizontal rotation. The ErgoMotion Keyboard simultaneously alternates forward and reverse slopes to change the wrists’ arch in a more natural and comfortable position so they are never in a fixed state during computer usage.

The ErgoMotion Mouse is the first laser mouse for the PC that features a patented swivel mechanism to promote a fluid movement, allowing the mouse to intuitively adapt to the user’s hand position. Smartfish’s technology enables forward, backward

and lateral pivots, creating a wave-like movement for the wrist every time the mouse is in use. The ErgoMotion Mouse boasts a sleek design, and features both left and right click, four-way scroll wheel and a discreet wireless USB plug-in. The device is compatible with MACs and PCs, and features an ambidextrous design for both right and left-handed users.

### **About Smartfish Technologies**

Smartfish Technologies was founded on a passion for healthier living, smart technology and true ergonomic innovation in an ever-growing electronic world. As a practicing chiropractor of 14 years, Smartfish president and CEO Dr. Jack Atzmon met with thousands of patients who continually complained of hand, wrist, shoulder and back pain. Through extensive knowledge of repetitive stress injury (RSI) - common forms known as Carpal Tunnel Syndrome, he began to understand that a key contributor to these ailments came from the day-to-day use of computers - specifically, repetitive motion of computer peripheral use.

Dr. Atzmon's vision and breakthrough technology led him to form Smartfish Technologies and launch a line of computer peripherals based on the company's ErgoMotion technologies, beginning with the ErgoMotion Mouse, to promote a healthy PC lifestyle for work and play. For more information, please visit [www.getsmartfish.com](http://www.getsmartfish.com).

### **About Prestige International**

Prestige International is the largest "Ergonomic" workstation products and accessories distributor in the U.S. While taking on only the best-of-the-best products in its line, Prestige has developed a one-on-one relationship with its manufacturers, and long list of Ergo Resellers, including the leading mass distributors, providing services such as large inventory, marketing, exposure of products at all major trade shows, drop shipping, technical support and customer service respectively. For more information visit [www.team-prestige.com](http://www.team-prestige.com)

### **Contacts**

For Smartfish Technologies  
Max Borges Agency  
Matt Shumate, Account Supervisor, 305-576-1171 x15  
[mattsumate@maxborgesagency.com](mailto:mattsumate@maxborgesagency.com)

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